



Declaration of the Delegates to the IPPF General Assembly 2025 in Bali, Indonesia

We, the delegates to the IPPF General Assembly in Bali, Indonesia, share a profound concern about the state of the world. In 2022, we foresaw the perils ahead, but we could not anticipate the pace of the destruction. When we developed our strategy, our primary commitment was to reach the most marginalized and oppressed people and communities. The last three years have proven us right. Those who most endure the effects of patriarchal systems of misogyny, of colonialism, the lack of care and access to services are being pushed further to the margins. They suffer incessant attacks because of their gender, who they love, the colour of their skin, the places they inhabit, their lack of resources, the specificities of their own bodies or simply for existing. And it is getting worse, not better.

After several months of taking stock, we have concluded that our strategic plan remains relevant, BUT it requires added emphasis and momentum, and, in some areas, radical shifts. If we do not do this, we are at risk of failing in our strategic ambitions. The threats we face are existential. Adaptation is needed.

Our first pillar, which is devoted to person-centered care, has under-emphasised the importance of humanitarian SRHR. Migrants and refugees, being among the most marginalized, in flight from war or destruction or seeking ways out of poverty, are at the top of the regressive political agenda. We have to step up our work in the corridors of migration, but also in the destinations, in the global north, where vilification has become the norm, where neglect is widespread. That is truly caring with courage.

Digital health is central to the strategy. The technological evolution is moving fast. In the last three years we have piloted and innovated. We need to take the next step. We agree to redouble our efforts, to utilise the strategic potential of DHI, including AI. We will fully leverage the potential of being connected in a federation. We cannot invest and experiment as lone national actors. We have an opportunity to connect our efforts, share tools, learning, and software that can take us to the next level.

Our second pillar focuses on advancing the sexuality agenda. Three years of hard work have not made the impact we wanted. Dark alliance between archconservatives and the ultra-rich has taken the world backwards. This is the new reality, and we must respond. To regain the ground we lost, we will develop authentic, simple, and relatable narratives. Our technical language isolates us. As such, we commit to simplifying our language. Our narratives will be felt and heard. They will connect with issues that matter to people. Where others peddle in hate, we will lead with love.

We have been outdone on social media by billionaire moguls who deploy targeted messages through algorithms. Armed with a new charter of values, and brand of bright red fire, we will invite people into our community, our federation. We need a broad coalition. We cannot allow opposition to freely groom and poison future generations, especially men. Embracing and celebrating examples of positive masculinity, to showcase its evolution and its relevance in the world, is important. We will show a positive alternative to the toxic mansphere. Young boys must feel

welcome and included. We can reach those blinded by hate while showing the positive power of feminism.

Countering opposition requires robust and actionable intelligence. As a federation operating in more than 150 countries, operating at the frontline, we have an untold potential for gathering, analysing and disseminating intelligence. This must be achieved. It is a priority of priorities. The opposition fears powerful women, girls in their diversity and all unconforming identities. Let us lead with love and remind them why we are the antidote to hate.

Our third pillar calls for partnership, but we need to think far more broadly about allies and partners. The world has shifted on its axis and traditional allies will not suffice. Unconventional alliances can be powerful, and we should be open to collaborations that may not conform to traditional expectations. Staying true to our values, we will balance ethical rigidity with practical effectiveness. In building bridges, we will also recognise when to step forward and when to step back. We will not take space that is not ours. We will learn to be allies as we embrace the allyship of our sister organisations and social movements.

We need to identify new and effective pathways for reaching the most marginalized communities. MA's experience - particularly in highly conservative and restrictive contexts - shows that GBV programming can serve as a practical entry point for addressing the needs of marginalized groups, including LGBTQI+ individuals. To scale and formalize this approach, rigorous evidence-based studies are needed to ensure it appropriately responds to the needs of the communities we aim to serve.

Our fourth pillar calls for growth. However, it did not predict the sector being purposefully starved of resources. The Federation is facing an existential threat and identifying and securing new revenue streams is no longer a long-term aspiration but a critical requirement for our medium-term survival. To meet this challenge, we will adopt a commercial mindset that supports innovation, resilience, and financial sustainability.

This shift must be embraced at all levels of the Federation, starting with the Board of Trustees. Cultivating a commercial approach requires us to overcome long-standing internal barriers, including hesitancy toward providing start-up capital in the form of loans or strategic investments. Such mechanisms may be essential to unlock new income-generating opportunities and ensure the long-term continuation of our mission. We could gain immensely from "insourcing" rather than outsourcing, whether expertise or commodities.

And finally, youth were at the heart of developing the strategy, and they are relevant to all pillars. Their contributions to the reform of the federation are firmly documented. The federation is founded on the assumption that youth equate volunteerism. Time has changed. We will create pathways to retain and recruit young leaders, ensuring continuity and long-term sustainability across our work. We will be intentional in our capacity building and upskilling of youth.